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Mayor Jacobs' Small Business Series Features Embroidery Boutique

KNOXVILLE, Tenn.— Knox County Mayor Glenn Jacobs interviews Debby Funk, the owner of Embroidery Boutique, as part of his small business series.

Throughout the past year, the Mayor has conducted interviews with small business owners, offering them the opportunity to talk about what they do; to highlight their work; and share any future plans. This month, the series focuses on women-owned businesses as the Mayor recognizes Women's History Month. A new vignette runs each week on the county and Mayor's various social media platforms.

Funk shares how her mother started the business out of the house.

When the Mayor asked what brought the business to Knox County, Funk said, "We moved here actually to ship the country faster because we have some national accounts...it just ships faster nationwide. We were down in Boca Raton, Florida, and to ship to California was like seven days and it's five here."

Mayor Jacobs agreed that the benefit of being in Knox County is that 60 percent of the nation's population lives within a one-day's drive of the area.

Funk also talks to the mayor about how social media—specifically Instagram—has influenced her business.

To hear more of what was said, check out the video.

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