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Third Annual School Mania Slated for Aug. 6

KNOXVILLE, Tenn.— School Mania is set to return! The annual back to school event hosted by Knox County Mayor Glenn Jacobs will celebrate its third year from 3 to 6 p.m. on Friday, Aug. 6 in the parking lot of the Jacob Building in Chilhowee Park via a drive thru format.

"We had to adjust last year because of COVID-19, but the format worked so well, we're doing it again," said Mayor Jacobs. "Our business partners—without whom we could never pull this off—have really stepped up to help make sure our students are prepared."

Thanks to the generous support of nearly 40 donors and financial sponsors, the Mayor's Office will distribute 2,500 school supply bags. All items are available on a first come, first serve basis while supplies last.

Cars will enter Chilhowee Park via 3500 Knoxville Zoo Drive and follow a one-way traffic flow to exit on Magnolia Ave.

The event gates will open at 2 p.m. to allow cars to assemble, but no school supply bags will be distributed until 3 p.m.

Attendees are asked to remain in their vehicles the whole time they are on property.

Mayor Jacobs will be available for media interviews beginning around 2 p.m.

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