



# MEDIA RELEASE

OFFICE OF COUNTY MAYOR GLENN JACOBS

400 Main Street, Suite 615, Knoxville, TN 37902

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Contact: Mike Donila Abbey Harris  
306-1177 cell 215-4579 office  
705-1681 cell

## **Knox County to Host 23<sup>rd</sup> Annual Holiday Festival of Lights**

*KNOXVILLE, Tenn.*— Knox County will cut the ribbon on the 23<sup>rd</sup> annual Holiday Festival of Lights at The Cove at Concord Park (11808 S. Northshore Drive) at a family-friendly event starting at 6 p.m. on Wednesday, Dec. 1 with Mayor Glenn Jacobs greeting guests and passing out candy “Kanes.”

The Festival itself will run from 6 to 9 p.m. through Sunday, Jan. 2, excluding Christmas Eve, Christmas Day, and New Year’s Day. It is free and open to the public though visitors are encouraged to bring non-perishable food items to donate to [The Love Kitchen](#), which provides meals, clothing, and emergency food packages for the homebound, homeless, and unemployed. Santa Claus will visit on Fridays and Saturdays and drop in as available other nights throughout the week.

“The Festival of Lights is one of our most popular events county-wide,” said Mayor Jacobs. “I am pleased we will have this the entire month of December. We’ve raised some record amounts of food and money for the Love Kitchen. I hope we can set another record this holiday season with this incredible outdoor event.”

During the Festival, The Cove’s three-quarter-mile greenway trail is illuminated by a sparkling light display coordinated to music. The Knox County Parks and Recreation Department staff does all the decorating, which includes placing displays and thousands of lights.

An onsite vendor—found inside the River Sports Outfitters facility—will have hot drinks available for purchase most nights. The Cove has several fire pits available for guests to warm up or roast s’mores. Pets on leashes are welcome.

The 2021 Holiday Festival of Lights is sponsored by [B97.5](#), which also will be onsite Dec. 1 with the Knox County Mayor’s Office and Knox County Parks and Recreation.

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