MEDIA RELEASE

OFFICE OF COUNTY MAYOR GLENN JACOBS

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FOR IMMEDIATE RELEASE: January 19, 2022

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Mayor Jacobs Small Business Series Focuses on Clara's Closet and Crafts

KNOXVILLE, Tenn.— Knox County Mayor Glenn Jacobs interviewed Breyauna Holloway, Owner of Clara's Closet and Crafts, as part of his small business series. The store offers an array of items from vintage clothing to hand-made gifts.

Each week, the Mayor conducts interviews with small business owners, offering them the opportunity to talk about what they do; highlight their work; and share any future plans. A new vignette runs each Wednesday on the county and Mayor's social media platforms.

"The mission of Clara's Closet is I want to give back to the community that I live in and I serve. I want to be able to provide jobs to a couple of people and I want to give back to some non-profits," said Holloway. "And be able to offer emergency help to single mothers like myself or families that may be struggling."

Holloway got into the business by just selling some extra clothing. Soon, she moved to an online format and found so much success she moved her shop into a brick-and-mortar location. She still has an online presence but hopes folks will stop in at 2131 E. Magnolia Avenue.

"There's going to be a different treasure every time you come in here and search so don't be afraid to come in here weekly. I'd like to see the people up in Corryton and Farragut come here and shop and eat and find something," said Holloway.

The Mayor thanked Holloway for making a difference in her community, agreed Knox County has a number of great shopping options across the county, and encouraged folks to get out and try new things.

To hear more of what was said during the interview, check out the video.

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