



MEDIA RELEASE

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Mayor Jacobs Small Business Series Focuses on Omega Digital Solutions

KNOXVILLE, Tenn.— Knox County Mayor Glenn Jacobs interviewed Marcus Blair, Founder of Omega Digital Solutions, as part of his small business series. Omega Digital Solutions is a fully remote, cloud-native company focused on helping small businesses advance in the digital age.

Mayor Jacobs' bi-weekly small business series will focus on Black-owned businesses this month with video interviews airing on Wednesdays on the county and Mayor's various social media platforms. The interviews offer folks the opportunity to talk about what they do; highlight their work; and share any plans for the future.

"From my previous job, I've been one of the companies who needed to get technological support but couldn't find anything either close by or anything in the companies price range." said Blair. "I would really like to stay in East Tennessee to solve that problem."

Blair, an entrepreneur and founder of the tech company, lost his job during the pandemic. Seeing a need in the market, he launched his own business capable of providing the solutions his last company was searching for: simple solutions to everyday tech issues for small businesses in any sector of the market.

"We're not a software reseller. We sit down with each client individually and we design a solution that will work for them at the price point that they want to be at." Said Blair.

The Mayor and Blair discussed the role technology plays in assisting small businesses progress in the digital age and how integrating improved procedures can make internal communication that much easier. The Mayor also praised Blair for his commitment to the region and his entrepreneurial desire to see a need, start a business, and succeed while helping other businesses grow.

To hear more of what was said during the interview, check out the [video](#).

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