



MEDIA RELEASE

KNOX COUNTY HEALTH DEPARTMENT

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FOR IMMEDIATE RELEASE

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Five Points Up coalition hosts third cleanup event

Knoxville, Tenn. – Five Points Up is hosting its third East Knoxville Communitywide Cleanup on **Saturday, October 22 from 9 a.m. to 12 p.m.** The event kicks off at the **Harvest Center Plaza** parking lot, 2410 Martin Luther King Jr. Ave.

“If we jointly take effort to clean our neighborhood, everybody wins,” said Albert Nelson, Five Points Up member and manager of the Knoxville – Knox County Community Action Committee East Neighborhood Center.

Participating community residents will meet for a kickoff at Harvest Center Plaza and then disperse into their neighborhoods to pick up litter. Snacks and beverages and the use of cleanup tools, gloves and supplies will be provided to participants at no cost. The event will also feature tips on maintaining a clean community. The coalition is encouraging everyone who lives, works, worships and plays in the area to participate.

Event partners include the Knoxville – Knox County Community Action Committee East Neighborhood Center, East Knoxville Business and Professionals Association, Eternal Life Harvest Center, HomeSource East Tennessee, Keep Knoxville Beautiful, Knox County Health Department, Project GRAD Knoxville, Smoke-Free Knoxville, The Village of Knoxville, and WJBE. Cold Springs Neighborhood Watch, OCO (OUR Community Organization) and other neighborhood groups are also involved.

A community-led group, Five Points Up hopes to improve the health of those living and working in the area by increasing the sense of community through local activities and events. The group’s mission is to unify and beautify East Knoxville through increased community engagement and community pride.

According to the Robert Wood Johnson Foundation, promoting meaningful community participation builds trust and relationships among neighbors, empowering them to become advocates for their communities. Neighborhood involvement produces numerous benefits, including mobilizing the community to reach health-related goals and empowering residents to change behaviors and improve health outcomes.

About Knox County Health Department:

The Knox County Health Department (KCHD) is a governmental agency dedicated to making every person a healthy person. As the first health department in Tennessee to achieve national accreditation by the Public Health Accreditation Board, KCHD’s mission is to encourage, promote and assure the development of an active, healthy community through innovative public health practices. The organization conducts disease surveillance, prevention and control; emergency preparedness; nutrition and physical activity promotion; tobacco use prevention; health equity promotion; immunizations; and much more. For more information, visit www.knoxcounty.org/health.

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