



# MEDIA RELEASE

KNOX COUNTY HEALTH DEPARTMENT

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FOR IMMEDIATE RELEASE

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## Public invited to learn more about the “true costs” of development

*Knoxville, Tenn.* — The public is invited to attend a free presentation by Joe Minicozzi, architect and principal of Urban3 LLC, on **Tuesday, Nov. 29 at 6 p.m.** at the Knox County Health Department (KCHD), 140 Dameron Ave. Minicozzi’s presentation, “Understanding the True Costs of Development,” will explore the fiscal impact of different types of growth in communities.

“Joe provides a view of the economics of development from a perspective few of us consider. He evaluates the cost to the community of different development scenarios, opening our eyes to the way that these development types affect our collective pocketbook,” said Gerald Green, executive director of the Knoxville-Knox County Metropolitan Planning Commission.

Urban3, LLC is an Asheville-based consulting firm of the real estate development company Public Interest Projects. Urban3 specializes in land value economics, property and retail tax analysis, and community design. Prior to creating Urban3, Minicozzi served as the executive director of the Asheville Downtown Association. His background includes city planning in the public and private sectors as well as private sector real estate finance. His work has been featured at the Congress for New Urbanism, American Planning Association, International Association of Assessing Officers, and New Partners for SmartGrowth conferences. He received his Bachelor of Architecture from the University of Miami and Masters in Architecture and Urban Design from Harvard University.

Minicozzi’s presentation is part of a speaker series coordinated by KCHD, Knoxville Regional Transportation Planning Organization and East Tennessee Quality Growth, and is funded by the Tennessee Department of Health. The series focuses on how the built environment impacts population health and economic vitality.

Built environment factors that contribute to poor health was an area of concern in KCHD’s [2014-2015 Community Health Assessment](#). It’s well documented that the built environment influences public health, especially in relation to chronic disease. The burden of which can be reduced through an active lifestyle and proper nutrition. However, many urban and suburban environments are not well designed to facilitate healthy behaviors or create the conditions for good health.

### About Knox County Health Department:

The Knox County Health Department (KCHD) is a governmental agency dedicated to making every person a healthy person. As the first health department in Tennessee to achieve national accreditation by the Public Health Accreditation Board, KCHD’s mission is to encourage, promote and assure the development of an active, healthy community through innovative public health practices. The organization conducts disease surveillance, prevention and control; emergency preparedness; nutrition and physical activity promotion; tobacco use prevention; health equity promotion; immunizations; and much more. For more information, visit [www.knoxcounty.org/health](http://www.knoxcounty.org/health).

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